UPDATE



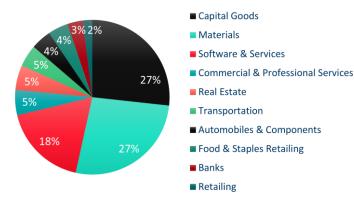
July 2021

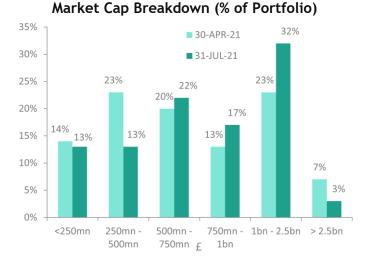
Investment Objective: To achieve capital growth through investing in a focused portfolio of over-capitalised small-cap Japanese equities. Asset Value Investors will leverage its three decades of experience investing in asset-backed companies to engage with company management and help to unlock value in this under-researched area of the market.

HEADLINES	PERFORMANCE ¹ (Figures to 31 July 2021)						
Digital Garage aim to grow profits	Share Price (pence)			112	.0		
Over the next four years management are aiming to	NAV (pence)	111.1					
grow profits at an annual compound rate of 25%.	Premium / (Discount)	0.8%					
		Mont	th Sir	nce Incepti	on* 2020	Calendar Yr	
Read more below	AJOT Share Price	0.0	0%	12.0%		1.3%	
	AJOT NAV	-1	4%	14.3%		1.2%	
Strong earnings growth reported	MSCI Japan Small Cap	-1.1%		1.1% 11.6%		0.3%	
Our companies have started reporting extremely strong	Cumulative Return	1 mo	2 mo	3 mo	6 mo	1 yr	
earnings growth this quarter.	AJOT Share Price	0.0%	6.7%	0.0%	5.8%	9.0%	
	AJOT NAV	-1.4%	6.8%	3.4%	3. 9 %	16.1%	
Read more below	MSCI Japan Small Cap	-1.1%	2.8%	-0.6%	1.5%	17.1%	

THE FUND

Sector Breakdown (% of Portfolio)





Top Ten Equity Holdings % of NAV

Holding	30-APR-21	Holding	31-JUL-21
Fujitec	7.6	T Hasegawa	7.8
DTS	7.6	DTS	7.4
Digital Garage	6.5	Fujitec	7.1
SK Kaken	5.4	Digital Garage	6.2
Secom Joshinetsu	5.1	C Uyemura	5.9
C Uyemura	5.0	SK Kaken	5.6
Pasona Group	5.0	Pasona Group	5.4
Konishi	4.7	Daibiru	5.4
NS Solutions	4.4	NS Solutions	4.7
Kato Sangyo	4.4	Kato Sangyo	4.4
TOTAL	55.7	TOTAL	59.9
% Gearing	108.6	% Gearing	103.6
No. of Holdings	28	No. of Holdings	27

MANAGER'S COMMENT

Over the month AJOT's NAV fell slightly (-1.4%), driven by **Digital Garage** and **SoftBank Group** which detracted 60bps and 31bps respectively. Digital Garage suffered as its 20% stake in listed kakaku.com fell -11% on continued social restrictions and concerns regarding lower restaurant consumption. While the stake in kakuku.com accounts for 48% of NAV, it is Digital Garage's payment settlement business (40% of NAV) that is the real driver for growth. We have been encouraged by strategic initiatives that management are taking in the payment business, following behind the scenes engagement, specifically a focus to orientate Digital Garage's holding structure around the payments business. The Company announced a "DG FinTech Shift", merging its two payment businesses with the aim to accelerate growth and create synergies with other business areas. Over the next four years management are aiming to grow profits at an annual compound rate of 25% - which is not reflected in Digital Garage's 12x EV/EBIT multiple.

SoftBank's share price fell, as its investment in Alibaba suffered from concerns over China's stricter regulatory stance. Over the month we exited the position, which had already been trimmed earlier in the year. This marks the end of what has been a successful investment, generating a Yen total return of +31%, in a little under a year compared to a TOPIX return of just +12%.

Contributors included long-term holdings in **Daiwa Industries** and **SK Kaken**, amongst the cheapest companies in our portfolio, with net cash covering 95% and 86% of their market caps respectively. News flow was light for both companies, and we suspect a more buoyant month for value stocks helped lift their share prices.

The portfolio ended the month on a 5.1x EV/EBIT multiple, which, while higher relative to the nadirs of last year, is still quite remarkable, especially considering generally high market valuations. Our companies have started reporting extremely strong earnings growth this quarter (the 11 companies who had reported by month end saw an average +40% YoY operating profit growth), however, share price reactions have been muted. As such, we expect that the EV/EBIT of the portfolio is likely to fall over the coming month.

FUND FACTS

Fund Facts			
Launch Date	23 October 2018		
Net Assets	£147m		
Investment Manager	Asset Value Investors Limited		
AJOT Shares owned by the Manager*** 1,852,66			
Shareholder Services	Link Asset Services		
Management Fee**	1.0% of lower of market cap or NAV		
Website	www.ajot.co.uk		
Ticker Code	AJOT.LN		
ISIN	GB00BD6H5D36		

Investment Manager – Joe Bauernfreund, AVI Ltd.

+44 20 7659 4800 info@ajot.co.uk

The share price can be found under 'INVESTMENT COMPANIES' in The Financial Times.

Information may be found on the following websites: www.ajot.co.uk www.assetvalueinvestors.com

IMPORTANT INFORMATION

All figures are as at the period under review unless otherwise stated. All sources Asset Value Investors Ltd ("AVI") unless otherwise stated. AVI is authorised and regulated by the Financial Conduct Authority of the United Kingdom (the "FCA") and is a registered investment adviser with the Securities and Exchange Commission of the United States. While AVI is registered with the SEC as an investment adviser, it does not comply with the Advisers Act with regard to its non-U.S. clients. This document does not constitute an offer to buy or sell shares in AVI Japan Opportunity Trust plc (the "Trust"). The contents of this message are not intended to constitute, and should not be constitued as, investment advice. Potential investors in the Trust should seek their own independent financial advice. AVI neither provides investment advice from investors in the Fund.